

[AGST INTERNATIONAL COLLABORATIVE COURSE] 生物資源経済学特別講義 VIIB
SPECIAL LECTURE ON NATURAL RESOURCES ECONOMICS VIIB

# Agricultural Coops Governance and Performance: The Case of French Agricultural and Wine Cooperatives

## by Dr. Louis-Antoine SAÏSSET

(Montpellier SupAgro, France)

The purpose of this course is to initiate Kyoto University students in the understanding of the functioning of agricultural coops, to give them a global vision of their specificities in terms of governance and performance. Based on a historical and financial vision of these particular organizations, the course analyzes the case of French

agricultural coops. It especially focuses on wine sector where a large number of SME exist and develop different strategies to face globalization and to allow grape growers' sustainability.

# **Dr. Louis-Antoine SAÏSSET**Associate Professor in Agrifood Finance, Montpellier SupAgro, France

- This course is designed to be worth 1 credit.
- For academic credit: Registration via KULASIS is already closed.
- For auditing (no credit): Register with Mr. Makoto KURODA by emailing him at kuroda.makoto.6a@kyoto-u.ac.jp by March 2.



AGST (Asian Platform for Global Sustainability & Transcultural Studies)
Social Sciences and Humanities Unit for Japan Gateway: Kyoto University Top Global Program

### **MARCH 2020**

[SCHEDULE]

[SCHEDULE]			
	10:30	13:00	14:45
	-12:00	-14:30	-16:15
Mar 7 (Sat)		1	2
Mar 11 (Wed)	3	4	
Mar 12 (Thu)	5	6	
Mar 13 (Fri)	7	8	
Mar 14 (Sat)	Exam		

#### [VENUE] E220

2<sup>nd</sup> Floor, Faculty of Agriculture Main Bldg.

#### [COURSE CONTENTS]

#### Lectures 1 & 2:

How French agricultural coops are organized and work: historical aspects, professional organisation and main evolutions.

#### Lectures 3 & 4:

Agricultural coops governance: theoretical aspects, legal aspects and practices.

#### Lectures 5 & 6:

Wine coops in France: main evolutions and key figures, strategies and mergers.

#### Lectures 7 & 8:

Agricultural and wine coops performance measurement: specificities and dilemma

For more details (syllabus, map of the venue, etc.), please visit our website:

http://www.reseco.kais.kyoto-u.ac.j p/en/news/20190919\_1622/

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