

Course title <English>	生物資源経済学特別講義 VIA Special Lecture on Natural Resources Economics VIA		Affiliated department, Job title,Name	Part-time Lecturer,SAISSET, Louis-Antoine	
Target year		Number of credits	1	Course offered year/period	2018/Intensive, First semester
Day/period	Intensive	Class style	Lecture	Language	English
[Outline and Purpose of the Course]					
<p>The purpose of this course is to initiate Kyoto University students in the understanding of the functioning of agricultural coops, to give them a global vision of their specificities in terms of governance and performance. Based on a historical and financial vision of these particular organizations, the course analyzes the case of French agricultural coops. It especially focuses on wine sector where a large number of SME exist and develop different strategies to face globalization and to allow grape growers ' sustainability.</p> <p>The course first presents the main characteristics and evolutions of French agricultural coops, then deals with their ways of governance (theoretical and real aspects) and describes the key points of wine coops (more particularly strategies and mergers). Finally, it gives students an overview of their economic and financial performance measurement, with specific indicators.</p>					
[Course Goals]					
<p>Based on a historical vision and a multi paradigmatic theoretical framework, the course aims to analyze and understand the specificities of agricultural coops, more particularly in the wine sector.</p> <p>Its main goals are :</p> <ul style="list-style-type: none"> - to understand the central place of coops ' members with a double commitment (shareholders and suppliers) that do not exist in classical capitalistic firms - to underline the complexity of these a-capitalistic organizations, with partnership and cognitive dimensions as far as governance is concerned - to analyze the major role of wine coops in French wine industry - to give some key points to measure economic and financial performance of these specific firms, compared to investor owned firms. 					
[Course Schedule and Contents]					
<p>Lectures 1 and 2: How French agricultural coops are organized and work: historical aspects, professional organisation and main evolutions.</p> <p>Lectures 3 and 4: Agricultural coops governance: theoretical aspects, legal aspects and practices.</p> <p>Lectures 5 and 6: Wine coops in France: main evolutions and key figures, strategies and mergers.</p> <p>Lectures 7 and 8: Agricultural and wine coops performance measurement: specificities and dilemma</p>					
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生物資源経済学特別講義 VIA(2)

[Class requirement]

Students are expected to read the following articles, to attend the lectures, to participate in the discussions and to have a critical analyze of Japanese or other countries agricultural coops.

[Method, Point of view, and Attainment levels of Evaluation]

The approach will generally be based on an economic, financial and historical analysis of the evolution, governance and performance of agricultural and wine coops.

Participative method, debates and case studies will be employed.

Grading will be done on the basis of an examination with multiple choice questions and small thematic questions to check students ' knowledge.

Students with more than 3 absences without an official excuse will receive a failing grade.

Refer to "2018 Guide to Degree Programs" for attainment levels of evaluation.

[Textbook]

Cook M. L. (1995), « The future of U.S. agricultural cooperatives: a neo-institutional approach. » American Journal of Agricultural Economics, vol. 77, n ° 5, p. 1153-1159.

Cornforth C. (2004), « The governance of cooperatives and mutual associations: a paradox perspective. » Annals of Public & Cooperative Economics, vol.75, n ° 1, p. 11-32.

Huse M., Minichilli A. and Schoning M. (2005), « The value of process-oriented boardroom dynamics. » Organizational Dynamics, vol. 34, n ° 3, p. 285-297.

Saïssset L-A, Chériet F. et Couderc, J-P. (2017), « Cognitive and partnership dimensions in merger processes in agricultural cooperatives: the case of winery cooperatives in Languedoc-Roussillon. » International Journal of Entrepreneurship and Small Business, 2017, vol. 32, n ° 1-2, p. 181-207.

Soboh R., Oude Lansink A. and Van Dijk G. (2012), « Efficiency of Co-ops and investor owned firms revisited. », Journal of Agricultural Economics, vol. 63, n ° 1, p. 142-157.

[Reference books, etc.]

(Reference books)

Chomel C., Declerck F., Filippi M., Frey O. et Mauget R. (2013), « Les coopératives agricoles. Identité, gouvernance et stratégie. » Bruxelles, Larcier.

Michie J., Blasie J. and Borgaza C. (2017), « The Oxford Handbook of Mutual, Co-operative and Co-owned business. » Oxford, Oxford University Press.

[Regarding studies out of class (preparation and review)]

See above references

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(Others (office hour, etc.))

Dr Louis-Antoine Saisset is associate professor in agrifood finance at Montpellier SupAgro (France).

This intensive lecture course is scheduled to be held for three or four days in mid-July 2018.
The exact schedule (dates and times) and venue will be announced later.

*Please visit KULASIS to find out about office hours.