

<b>Numbering code</b>		G-AGR06 70000 LJ82			
<b>Course title</b> <English>	生物資源経済学特別講義 IIIA Special Lecture on Natural Resources Economics IIIA		<b>Affiliated department, Job title,Name</b>	Part-time Lecturer,Philip Howard	
<b>Target year</b>	1st year students or above	<b>Number of credits</b>	1	<b>Course offered year/period</b>	2019/Intensive, First semester
<b>Day/period</b>	Intensive	<b>Class style</b>	Lecture	<b>Language</b>	English
<b>[Outline and Purpose of the Course]</b>					
<p>【 This intensive course, themed “ Concentration and Power in the Food System, ” will be taught by Dr. Philip Howard, Associate Professor at Department of Community Sustainability, College of Agriculture &amp; Natural Resources, Michigan State University 】</p> <p>*****</p> <p>Nearly every day brings news of another merger or acquisition involving the companies that control our food supply. Just how concentrated has this system become? At almost every key stage of the food system, four firms alone control 40% or more of the market, a level above which these companies have the power to drive up prices for consumers and reduce their rate of innovation. Researchers have identified additional problems resulting from these trends, including negative impacts on the environment, human health, and communities.</p> <p>This course explores the dominant actors in the food system, from retailers to input suppliers, and the extent of their control over markets. It also analyzes the strategies these firms are using to reshape society in order to further increase their power. Efforts to resist these trends, from microbreweries to the development of ecolabels, are critically examined for their potential to catalyze transitions to more sustainable and equitable food systems.</p>					
<b>[Course Goals]</b>					
By the end of the course, each student is expected to:					
<ol style="list-style-type: none"> <li>1. Understand power from the perspective of capitalists and dominant agri-food firms;</li> <li>2. Analyze the strategies dominant agri-food firms employ to increase their power, as well as how they are resisted;</li> <li>3. Critically evaluate efforts to reduce the concentration of power in food systems, and its negative impacts.</li> </ol>					
<b>[Course Schedule and Contents]</b>					
The schedule of this intensive lecture course is as follows:					
July 9 (Tue): 8:45-12:00 (Periods 1& 2)					
July 11 (Thur): 8:45-12:00 (Periods 1& 2)					
July 12 (Fri): 8:45-12:00 (Periods 1& 2)					
July 16 (Tue): 8:45-12:00 (Periods 1& 2)					
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Lecture 1) Visualizing Power in the Food System					
Lecture 2) Reinterpreting Antitrust: Retailing					
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Lecture 3) Structuring Networks: Distribution

Lecture 4) Subsidizing Inequality: Meat Processing

Lecture 5) Deskilling: Beer Production

Lecture 6) The Technology Treadmill: Wheat Farming

Lecture 7) Standardizing Resistance: Organic and Fair Trade Labels

Lecture 8) Transitions? Food Sovereignty and Sustainability

**[Class requirement]**

English proficiency suitable for completing all the assigned activities for this course. Participation in seminar discussions.

**[Method, Point of view, and Attainment levels of Evaluation]**

Class participation and discussion (50%)

Homework assignments and brief presentations (50%)

Refer to "2019 Guide to Degree Programs" for attainment levels of evaluation.

**[Textbook]**

No textbook. Reading assigned for each lecture.

1. Moss, Michael. 2013. The Extraordinary Science of Addictive Junk Food. New York Times Magazine, February 20.

2. Baines, Joseph. 2014. Wal-Mart ' s Power Trajectory: A Contribution to the Political Economy of the Firm. Review of Capital as Power 1 (1): 79-109.

3. Dunning, Rebecca, J. Dara Bloom and Nancy Creamer. 2015. The Local Food Movement, Public-Private Partnerships, and Food System Resiliency. Journal of Environmental Studies and Sciences 5(4): 661-670.

4. Striffler, Steve. 2002. Inside a Poultry Processing Plant: An Ethnographic Portrait. Labor History 43 (3): 305-13.

5. Jaffe, JoAnn and Michael Gertler. 2006. Victual Vicissitudes: Consumer Deskilling and the (Gendered) Transformation of Food Systems. Agriculture and Human Values 23(2): 143-62.

6. Taylor, Michael and Matthew Tonts. 2016. Agriculture in Chains: Farms, Firms and Contracts. Pp. 33-52 in Regional Resilience, Economy and Society: Globalising Rural Places (Christine Tamasy and Javier Revilla Diez, eds.). Routledge.

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7. Doherty, Bob, Iain A. Davies and Sophi Tranchell. 2013. Where Now for Fair Trade? *Business History* 55(2): 161-189.
8. Moore, Jason W. and Raj Patel. 2017. The Capitalocene: A Reparations Ecology. *Roar Magazine* 7: 17-27.

**[Reference books, etc.]**

**( Reference books )**

- Busch, Lawrence. 2011. *Standards: Recipes for Reality*. MIT Press.
- Chappell, M. Jahi. 2018. *Beginning to End Hunger: Food and the Environment in Belo Horizonte, Brazil, and Beyond*. University of California Press.
- Jaffee, Daniel. 2014. *Brewing Justice: Fair Trade Coffee, Sustainability, and Survival*. University of California Press.
- Leonard, Christopher. 2014. *The Meat Racket: The Secret Takeover of America ' s Food Business*. Simon and Schuster.
- Nitzan, Jonathan and Shimshon Bichler. 2009. *Capital as Power: A Study of Order and Creorder*. Routledge.
- Quinn, Bob and Liz Carlisle. 2019. *Grain by Grain: A Quest to Revive Ancient Wheat, Rural Jobs, and Healthy Food*. Island Press.
- Van Munching, Philip. 1997. *Beer Blast: The Inside Story of the Brewing Industry ' s Bizarre Battle ' s for Your Money*. Times Books.
- Winson, Anthony. 2013. *The Industrial Diet: The Degradation of Food and the Struggle for Healthy Eating*. UBC Press.

**[Regarding studies out of class (preparation and review)]**

**( Others (office hour, etc.) )**

Check the website of the Division of Natural Resource Economics for updated information including the venue.

<http://www.reseco.kais.kyoto-u.ac.jp/en/>

\*Please visit KULASIS to find out about office hours.